



**Strategic Marketing Group, LLC**  
Public Relations • Fundraising • Advertising

## Agreement

### **Deliverables:**

• Manage the implementation of a public relations/branding plan for Madison County. Some of the items may include: writing and distributing press releases, working with the media, managing press conferences, creating and distributing an e-newsletter, working with the website, social networking and implementing and maintaining a Facebook page. We will also consult with you daily about upcoming plans and anything that is public-relations related. SMG will work directly with the County Administrator and consult with the Board of Supervisors in implementing these items.

This list does not reflect all of the abilities of Strategic Marketing Group and is only used to illustrate parts of our portfolio. Please visit, [www.smglc.com](http://www.smglc.com) to see our portfolio

### **Expenses/Fees:**

- Strategic Marketing Group, LLC will be due \$3,333.33 each month for the period of October 1, 2015 to September 30, 2016.
- Strategic Marketing Group, LLC will not be responsible for any fees incurred by outside vendors. All fees to outside vendors will be approved by client prior to any of their services being rendered. All fees to outside vendors will be invoiced directly to the client.
- Either party can terminate this contract, with our without cause, with 30 days written notice.

Strategic Marketing Group

Date: 9/19/2015

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Karl Banks, President  
Madison County Board of Supervisors

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Date